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ABSTRACT

This interest inventory was created to help student affairs professionals increase and enhance student involvement at Baylor University (Texas). Administrators, wishing to improve student programming and development, should find the questionnaire useful. Surveyors followed five steps to develop the instrument: (1) review of similar instruments used at other universities; (2) development of question categories and initial draft; (3) consultation with a panel of experts (faculty, student affairs administrators, student leaders) to review questions for clarity and validity; (4) pilot administration of the instrument to a small group of student to further address the survey's format, clarity, and other areas related to item reliability; and (5) implementation of feedback from the experts and pilot study participants regarding the instrument. The questionnaire may be administered directly to students (for example, selected student organizations) or by direct-mail. Those surveyed may use standard 5-response/100-question Scantron forms as response sheets for the close-ended questions. Although some of the response options here apply directly to one university, they could be altered easily for use at other institutions. (RJM)

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ED 376 399

Student Activities Survey

This interest inventory was created to help student affairs professionals to increase and enhance student involvement at one major university. Administrators wishing to improve student programming and development should find the questionnaire to be useful. The following steps were involved in the instrument development process:

1) Review of similar instruments used at the University of Texas, Texas A&M University, the University of Oklahoma, and the University of the South

2) Development of question categories and initial draft

3) Consultation with a panel of experts (faculty, student affairs administrators, student leaders) to review questions for clarity and validity

4) Pilot administration of the instrument to a small group of students to further address the survey's format, clarity, and other areas related to item reliability

5) Implementation of feedback from the experts and pilot study participants regarding the instrument

The questionnaire may be administered directly to students (e.g., selected student organizations) or through direct-mail methods (e.g., random sample). Standard 5-response/100-question Scantron forms can be used as response sheets for the close-ended questions. Although some of the response options apply directly to one university, they could be altered easily for use at other institutions.

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Student Activities Survey

You have been selected to participate in a significant study conducted by the Division of Student Affairs.

This survey gives you the opportunity to communicate how Baylor can most effectively meet your needs. Your responses and comments will be carefully considered in the evaluation and planning of campus activities.

Please respond to each question by marking the enclosed Scantron form. You may elaborate on any of your answers in the "Comments" section on page 5.

After finishing, please return the survey and Scantron form to the administrator.

Your responses are anonymous and confidential. We greatly appreciate your assistance in this study.

Student Activities Survey

For each question, please mark only one response on your Scantron form unless otherwise indicated. You may elaborate on any of your answers in the "Comments" section.

* PLEASE RATE THE FOLLOWING ACTIVITIES ACCORDING TO YOUR INTEREST (in *participating*). *"H"=High, "MH"=Medium High, "M"=Medium, "ML"=Medium Low, "L"=Low*

Honor (i.e., societies)	1A)	H	1B)	MH	1C)	M	1D)	ML	1E)	L
Leadership development	2A)	H	2B)	MH	2C)	M	2D)	ML	2E)	L
Performing arts	3A)	H	3B)	MH	3C)	M	3D)	ML	3E)	L
Political	4A)	H	4B)	MH	4C)	M	4D)	ML	4E)	L
Professional	5A)	H	5B)	MH	5C)	M	5D)	ML	5E)	L
Recreational	6A)	H	6B)	MH	6C)	M	6D)	ML	6E)	L
Residence life	7A)	H	7B)	MH	7C)	M	7D)	ML	7E)	L
Service	8A)	H	8B)	MH	8C)	M	8D)	ML	8E)	L
Social	9A)	H	9B)	MH	9C)	M	9D)	ML	9E)	L
Special interest	10A)	H	10B)	MH	10C)	M	10D)	ML	10E)	L
Spiritual	11A)	H	11B)	MH	11C)	M	11D)	ML	11E)	L
Student government	12A)	H	12B)	MH	12C)	M	12D)	ML	12E)	L
Wellness	13A)	H	13B)	MH	13C)	M	13D)	ML	13E)	L

* WHICH *THREE* DO YOU THINK NEED TO BE EMPHASIZED MORE ON CAMPUS?

14A) Honor (i.e., societies)
14B) Leadership development
14C) Performing arts
14D) Political
14E) Professional
15A) Recreational
15B) Residence life
15C) Service
15D) Social
15E) Special interest
16A) Spiritual
16B) Student government
16C) Wellness

* WHAT ARE THE *THREE* MOST IMPORTANT FACTORS THAT KEEP YOU FROM ATTENDING CAMPUS ACTIVITIES?

17A) Homework and studying
17B) Too expensive
17C) Events are scheduled at the wrong time/wrong day
17D) The events don't interest me
17E) I don't hear about the events far enough in advance
18A) Work schedule
18B) Family responsibilities
18C) Other

* WHEN WOULD YOU LIKE MOST CAMPUS ACTIVITIES TO OCCUR? (Mark all that apply):

Monday	19A)	12-1	19B)	1-3	19C)	3-5	19D)	5-7	19E)	7-11
Tuesday	20A)	12-1	20B)	1-3	20C)	3-5	20D)	5-7	20E)	7-11
Wednesday	21A)	12-1	21B)	1-3	21C)	3-5	21D)	5-7	21E)	7-11
Thursday	22A)	12-1	22B)	1-3	22C)	3-5	22D)	5-7	22E)	7-11
Friday	23A)	12-1	23B)	1-3	23C)	3-5	23D)	5-7	23E)	7-11
Saturday	24A)	12-1	24B)	1-3	24C)	3-5	24D)	5-7	24E)	7-11
Sunday	25A)	1-3	25B)	3-6	25C)	8-10				

* WHICH *FIVE* OF THESE GIVE YOU THE MOST USEFUL INFORMATION ABOUT CAMPUS ACTIVITIES?
  - 26A) Banners
  - 26B) BEAR Line (755-BEAR)
  - 26C) Billboards
  - 26D) Chalking
  - 26E) Chapel-Forum announcements
  - 27A) Direct mailings
  - 27B) Electronic marquees
  - 27C) Information and Student Involvement Center
  - 27D) The Lariat
  - 27E) Posters/flyers/tabletop tents in campus buildings
  - 28A) Radio
  - 28B) TV
  - 28C) University Calendar
  - 28D) Walk by
  - 28E) Word of mouth

* WHICH *THREE* DO YOU FIND TO BE THE LEAST USEFUL?
  - 29A) Banners
  - 29B) BEAR Line (755-BEAR)
  - 29C) Billboards
  - 29D) Chalking
  - 29E) Chapel-Forum announcements
  - 30A) Direct mailings
  - 30B) Electronic marquees
  - 30C) Information and Student Involvement Center
  - 30D) The Lariat
  - 30E) Posters/flyers/tabletop tents in campus buildings
  - 31A) Radio
  - 31B) TV
  - 31C) University Calendar

* WHAT *THREE* TYPES OF MUSIC DO YOU ENJOY THE MOST?
  - 32A) Classical
  - 32B) Contemporary Christian
  - 32C) Country/Western
  - 32D) Hard Rock
  - 32E) Jazz
  - 33A) Pop/Top 40
  - 33B) Reggae
  - 33C) Rhythm/Blues
  - 33D) Other

* APPROXIMATELY HOW MUCH DO YOU SPEND ON ENTERTAINMENT EACH MONTH?
  - 34A) Less than $20
  - 34B) $21-$40
  - 34C) $41-$60
  - 34D) $61-$80
  - 34E) More than $80

* IF AN ALTERNATE SOURCE OF FUNDING WERE NEEDED TO PROVIDE MORE HIGH-QUALITY PROGRAMS, WHICH OF THE FOLLOWING WOULD YOU PREFER?
  - 35A) Pay for each event as you go along
  - 35B) Pay $2 per semester (*some* campus programs would be free or inexpensive)
  - 35C) Pay $5 per semester (*most* campus programs would be free or inexpensive)

* HOW WOULD YOU RATE THE DISTRIBUTION OF YOUR $1/SEMESTER STUDENT LIFE FUND FEE?
  36A) Excellent
  36B) Very good
  36C) Good
  36D) Fair
  36E) Poor
  37A) Do not know

* WHAT TYPES OF EVENTS WOULD YOU MOST ENJOY ATTENDING ON CAMPUS? (Mark all that apply):
  38A) Audio-visual presentations
  38B) Dinner-theatre
  38C) Discussion groups
  38D) Lectures
  38E) Mixers
  39A) Movies
  39B) Novelty/variety
  39C) Performing arts
  39D) Picnics
  39E) Recreational/sports
  40A) Retreats
  40B) Seminars
  40C) Stand-up comedy

* PLEASE RATE THE FOLLOWING TYPES OF CULTURAL ENTERTAINMENT ACCORDING TO YOUR INTEREST (in *attending*):

Arts and crafts shows	41A)	H	41B)	MH	41C)	M	41D)	ML	41E) L
Ballet	42A)	H	42B)	MH	42C)	M	42D)	ML	42E) L
Classical (e.g., symphony)	43A)	H	43B)	MH	43C)	M	43D)	ML	43E) L
Comedy	44A)	H	44B)	MH	44C)	M	44D)	ML	44E) L
International festivals	45A)	H	45B)	MH	45C)	M	45D)	ML	45E) L
Jazz	46A)	H	46B)	MH	46C)	M	46D)	ML	46E) L
Musicals/Broadway shows	47A)	H	47B)	MH	47C)	M	47D)	ML	47E) L
Outdoor shows, concerts	48A)	H	48B)	MH	48C)	M	48D)	ML	48E) L
Pop concerts	49A)	H	49B)	MH	49C)	M	49D)	ML	49E) L
Theatre	50A)	H	50B)	MH	50C)	M	50D)	ML	50E) L

* PLEASE RATE THE FOLLOWING ISSUES ACCORDING TO YOUR INTEREST:

Disarmament	51A)	H	51B)	MH	51C)	M	51D)	ML	51E) L
Crime	52A)	H	52B)	MH	52C)	M	52D)	ML	52E) L
Human rights	53A)	H	53B)	MH	53C)	M	53D)	ML	53E) L
Apartheid	54A)	H	54B)	MH	54C)	M	54D)	ML	54E) L
Business/economy	55A)	H	55B)	MH	55C)	M	55D)	ML	55E) L
Future of country/world	56A)	H	56B)	MH	56C)	M	56D)	ML	56E) L
Environment	57A)	H	57B)	MH	57C)	M	57D)	ML	57E) L
Your role in society	58A)	H	58B)	MH	58C)	M	58D)	ML	58E) L
Health care	59A)	H	59B)	MH	59C)	M	59D)	ML	59E) L
NASA	60A)	H	60B)	MH	60C)	M	60D)	ML	60E) L
Education	61A)	H	61B)	MH	61C)	M	61D)	ML	61E) L
Foreign relations	62A)	H	62B)	MH	62C)	M	62D)	ML	62E) L
Military spending	63A)	H	63B)	MH	63C)	M	63D)	ML	63E) L
Local politics	64A)	H	64B)	MH	64C)	M	64D)	ML	64E) L
State politics	65A)	H	65B)	MH	65C)	M	65D)	ML	65E) L
International politics	66A)	H	66B)	MH	66C)	M	66D)	ML	66E) L

* PLEASE RATE THE FOLLOWING SPEAKERS ACCORDING TO YOUR INTEREST:

Current (people in the news)
67A) H 67B) MH 67C) M 67D) ML 67E) L

Intellectual (people behind the concepts)
68A) H 68B) MH 68C) M 68D) ML 68E) L

Political (local, state, national officials)
69A) H 69B) MH 69C) M 69D) ML 69E) L

Social (people who deal with societal problems)
70A) H 70B) MH 70C) M 70D) ML 70E) L

Sports (athletes, coaches, commentators)
71A) H 71B) MH 71C) M 71D) ML 71E) L

Technological (scientists, engineers)
72A) H 72B) MH 72C) M 72D) ML 72E) L

* YOUR SEX:
73A) Male
73B) Female

* YOUR AGE:
74A) 18 or younger
74B) 19-20
74C) 21-23
74D) 24-29
74E) 30 or older

* YOUR RACE:
75A) American Indian or Alaskan Native
75B) Asian or Pacific Islander
75C) Black (Non-Hispanic)
75D) Hispanic
75E) White/Caucasian

* ARE YOU AN INTERNATIONAL STUDENT?
76A) Yes
76B) No

* DO YOU LIVE ON-CAMPUS OR OFF-CAMPUS?
77A) On-campus
77B) Off-campus

* ARE YOU AN UNDERGRADUATE OR GRADUATE STUDENT?
78A) Undergraduate
78B) Graduate

* IN WHICH COLLEGE OR SCHOOL ARE YOU CURRENTLY ENROLLED?
79A) Arts and Sciences
79B) Business
79C) Education
79D) Law
79E) Music
80A) Nursing
80B) University School

COMMENTS: